



connecting the future

Membership Brochure



#buildingbridges

www.thepaymentsassociation.org

Sound familiar?

"

"There are so many players in this industry, and so many companies involved in the end-to-end process it is hard to maintain regular contact with all of them and to identify and connect with those who need our services."

Head of Business Development, Card Issuer

"

"I have so little time and there is so much 'noise' in our industry, I struggle to keep up to date with what is going on and identify what is key for my business."

CEO, Bank

"

"We create all this great content, but I struggle to get the right people to read it and generate good quality MQLs at a reasonable cost." *Marketing Manager, Processor*

"

"What does good look like and how do I get there? As a C-level exec I am expected to have all the answers. Sometimes that's not the case and I would really benefit from sharing advice and expertise with my peers."

CEO, Payments Scheme

"

"It is difficult competing with banks and getting your voice heard and taken notice of if you're an emerging payment company or smaller FinTech." *Founder, Fintech*

"

"The regulatory environment shifts so much it is hard to keep ahead of what is coming and align our business and product development strategies accordingly, whilst at the same time ensuring compliance."

Product Developer, AML Solutions Provider

"

"Market analysis and trends that allow me to benchmark are useful, but it is the 'of the record' un-censored conversations that are most valuable to me."

CEO, Venture Capital Firm

Become part of the most influential community in payments

The Payments Association is the most influential community in payments, where the connections, collaboration and learning shape an industry that works for all.

Join us today to **connect** with other stakeholders from across the payments value chain, **learn** from industry experts and peers, **shape** the way the industry evolves and **market** your products and services more effectively. If you are an established bank, emerging fintech or sit anywhere in between, we

can help you to navigate a complex regulatory environment and facilitate profitable business partnerships.

Be that through personal introductions, championing your views with policymakers, targeted market research, providing you with unique, actionable insights from the leading names in payments so you can benchmark your business, training, promoting your solutions or networking and content via our industry leading events.

Share trading Platform

Consultancy

Accelerators

Incubators

Venture Capital & Private Equity

Auditors

Accountancy

Legal Services

Government

Regulators

Our community

Banks

Issuer

Processor

Acquirer

Payments Scheme

Card Programs

Central Banks

Program Managers

Card Hardware

EMI

E-Wallet

Mobile Wallet

FX Provider

Money Transfer

Money Services Bureau

Third party providers

Open Banking Software Solution

Lenders

Leaders

Members

Scale-up Members

Blockchain Technology

Crypto

Digital Currencies

Retailers

Ecommerce

Payment Apps

Payment Gateway

Loyalty Programs

Core Banking Software

Digital Identity Solutions

Compliance Services

Fraud Management Solutions

AML + KYC Solution Provider

3 tiers of membership

Whatever your involvement in the industry, there is a membership package suited to your needs. And our membership is company-wide. So everyone from your CEO, to Compliance, to Product, to Sales, to Marketing and beyond can benefit.



Observer

Stay up to date with what is going on in the industry

- Knowledge, learning & insights
- Networking
- Brand development & enhancement
- Access and preferential rates on training

Member

Actively engage, connect and influence as part of the community

- Knowledge, learning & insights
- Networking
- Brand development & enhancement
- Access and preferential rates on training
- Facilitated 1-2-1 introductions
- Access to peer-based networks
- Participation and contribution to industry consultations
- Editorial content promotion
- Active participation in 1 working group project

Leader

Position yourself and your company as a key industry influencer and thought leader

- Knowledge, learning & insights
- Networking
- Brand development & enhancement
- Access and preferential rates on training
- Facilitated 1-2-1 introductions
- Access to peer-based networks
- Participation and contribution to industry consultations
- Editorial content promotion
- Active participation in all working group projects
- Featuring in The Payments Association's news, original analysis and insights
- Shaping of The Payments Association's original market intelligence



the payments association

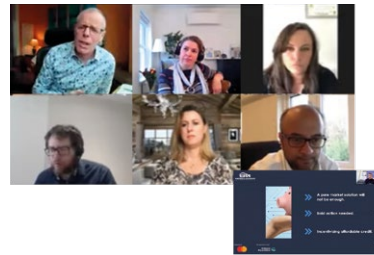
Events



Policy



Webinars



Publishing



Training



2022 -2023 Schedule

	June	July	August	September	October	November	December	January	February	March
Events	<div>Virtual PA@Home Date: 7th June</div> <div>CEO Roundtable Invite-only</div> <div>CEO Roundtable Invite-only</div>	<div>Summer Party Sponsored by: Mastercard Date: 5th July</div> <div>CEO Roundtable Invite-only</div> <div>CEO Roundtable Invite-only</div>	<div>CEO Roundtable Invite-only</div> <div>CEO Roundtable Invite-only</div>	<div>PA@Home Sponsored by: Eversheds Sutherland Date: 6th September</div> <div>CEO Roundtable Invite-only</div> <div>CEO Roundtable Invite-only</div> <div>In conversation with... Invite-only</div>	<div>The PAY360 Awards 2022 Sponsored by: Mastercard Date: 5th October</div> <div>CEO Roundtable Invite-only</div> <div>CEO Roundtable Invite-only</div>	<div>financialcrime360 Financial Crime 360 Sponsored by: Visa Date: 22 November 2022 Where: Royal Lancaster, London</div> <div>CEO Roundtable Invite-only</div> <div>CEO Roundtable Invite-only</div> <div>Virtual PA@Home Date: 1st November</div>	<div>Christmas Party Sponsored by: Mastercard Date: 6th December</div> <div>CEO Roundtable Invite-only</div>	<div>Virtual PA@Home Date: 10th January</div> <div>CEO Roundtable Invite-only</div>	<div>PA@Home Date: 7th February</div> <div>CEO Roundtable Invite-only</div> <div>In conversation with... Invite-only</div>	<div>PAY360 Sponsored by: Mastercard Date: 21-22 March 2023 Where: Old Billingsgate</div> <div>Virtual PA@Home Date: 7th March</div> <div>CEO Roundtable Invite-only</div>
Policy	<div>Open Banking Workshop with PSR Date: 20th June</div> <div>FCA Early Oversight and Scalebox Workshop Date: 28th & 30th June</div> <div>Consultation Real Time Gross Settlement Date: 30th June</div>		<div>Report release Sprint Diversity Date: 8th August</div>		<div>New Era Launch Networking Reception Parliament</div>					
Webinars	<div>Insights Webinar Linking profit and purpose – embedding sustainability in the payments ecosystem Date: 16th June</div> <div>Insights Webinar Globally connected Central Bank Digital Currencies (CBDCs) – a pipe dream or the future of international payments? Date: 23rd June</div>	<div>Insights Webinar Open Banking: VRPs and Sweeping Date: 21st July</div>	<div>Insights Webinar Global Cross Border Payments in the digital age Date: 18th August</div>	<div>Insights Webinar Regulation: What's on the regulatory horizon for UK payments in 2023? Date: 15th September</div>	<div>Insights Webinar Digital Currencies: A new Era for Money using CBDCs Date: 20th October</div>	<div>Insights Webinar Financial Crime: Tackling fraud and money laundering Date: 17th November</div>	<div>Insights Webinar Inclusion: The Evolution of Payments Date: 13th December</div>	<div>Insights Webinar Open Banking: How is Open Banking Paving the Way to Open Finance Date: 19th January</div>	<div>Insights Webinar Digital Currencies: How will digital currencies transform payments? Date: 9th February</div>	<div>Insights Webinar Cross Border: Pushing the Frontiers of Payments Date: 9th March</div>
Publishing	<div>Whitepaper Sustainability Superheroes</div> <div>Podcast Sanctions/ Compliance</div>	<div>Report Cross Border</div> <div>Open mic Consumer Duty</div>	<div>Report Regulator - Consumer Duty</div> <div>Podcast Digital Currencies</div>	<div>Whitepaper Digital Currencies</div> <div>Podcast Financial Crime</div> <div>Payments Intelligence</div>	<div>Whitepaper Financial Crime</div> <div>Open Mic Inclusion</div> <div>Payments Intelligence</div>	<div>Whitepaper Financial Crime</div> <div>Open Mic Cross Border</div> <div>Payments Intelligence</div>	<div>Podcast Regulator</div> <div>Payments Intelligence</div> <div>Payments Review</div>	<div>Whitepaper Digital Currencies</div> <div>Open Mic Digital Currencies</div> <div>Payments Intelligence</div>	<div>Whitepaper Cross Border</div> <div>Podcast Open Finance</div> <div>Payments Intelligence</div>	<div>Whitepaper UK Finance - Future of Payments Regulation</div> <div>Open Mic Compliance</div> <div>Payments Intelligence</div> <div>Payments Review</div>
Training	<div>Payments 101 Date: 22nd & 23rd June</div>	<div>Regulations 101 Date: 12th & 13th July</div>		<div>Payments 101 Date: 20-21st September</div>	<div>Regulations 101 Date: 18th & 19th October</div>	<div>Payments 101 Date: 15th & 16th November</div>		<div>Payments 101 Date: 24th-25th January</div>		<div>Payments 101 Date: 14th-15th March</div>

Key: ■ Cross Border ■ Regulation ■ Inclusion/CSR ■ Financial Crime ■ Open Banking ■ Crypto/Digital Currencies ■ Other

To find out more visit: www.thepaymentsassociation.org or email marketing@thepaymentsassociation.org



Connect



pa@home

Save time and money by connecting with the industry's key stakeholders each month at our in-person and virtual meetups. Identify new opportunities and initiate new partnerships.



pay 360

Utilise your member passes and come together with over 1000 of the most senior representatives from banks, merchants, government, investors, fintechs, FIs, card providers, consultants, and solutions providers.
thepaymentsassociation.org/members



financialcrime360

Send your compliance and regulation team members along to Financial Crime 360, which tackles head-on the increasingly complex and rapid rise in money laundering & fraud.
financial-crime360.com



1 to 1 pre-qualified introductions

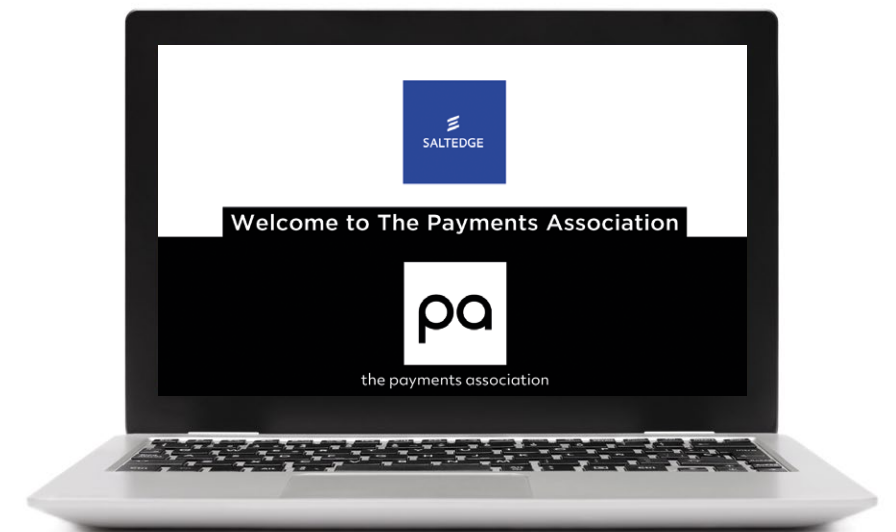
Have your dedicated Member Engagement Manager help you identify and connect with the most profitable potential business partners within our membership.



In conversation with...

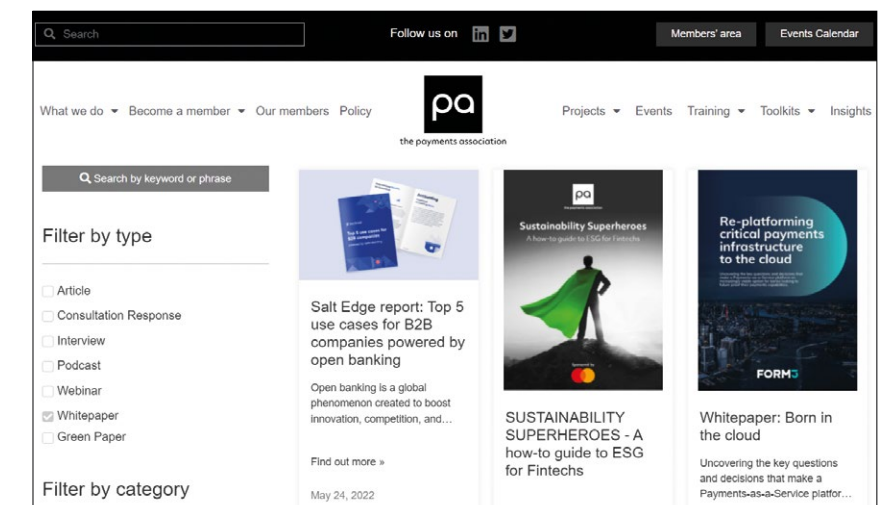
A curated event where you can benchmark with your peers, learn from, and interact with industry experts as they share their top tips and advice for success. With profiled networking too, it is the perfect opportunity to build your network.

Market



Branding

Profile your company on The Payments Association website and gain brand credibility by positioning yourself as part of the most influential community in payments.



Hosted content

Get your content read by the right people. Contribute guest blogs, host whitepapers to generate MQLs and leverage our reach and credibility to promote your news, press releases and articles.



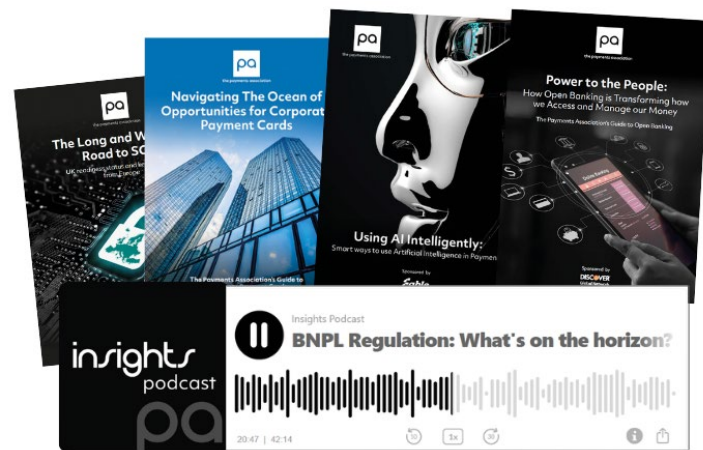
Learn

Whitepapers, webinars and podcasts

Want to know...

- What lies ahead for regulations?
- How to improve your fraud controls?
- How open banking can help reduce your costs?
- What lies ahead for digital currencies and CBDCs?

Whatever is keeping you awake at night, you'll find the answers in our library of whitepapers, webinars & podcasts.



Market Insight

The Payments Association's industry intelligence

Gain actionable, bite-sized insights on today's business-critical industry issues in the soon-to-be released members-only resource hub.

Payments Review quarterly

Enjoy our in-depth commentary and analysis on current and future industry trends in our quarterly release.



Training

Payments 101

Get new members of your team up to speed on the inner workings of the payments sector.

Regulations 101

Or give your compliance and regulation team members an in-depth knowledge of payments regulations and frameworks.



Open Mics

An interactive online discussion to address industry challenges, trending topics and new opportunities in the market. Each is led by a topic expert who steers the conversation.

Shape



Industry consultations

Get your voice heard and directly influence policy by contributing to The Payments Association's consultation responses.



C-level Roundtables

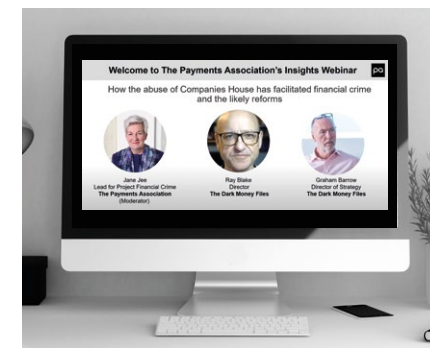
Brainstorm and benchmark with your peers during these closed-door invite-only discussions held under Chatham House Rules.



Working group projects

Join a working group project to...

- Drive meaningful change.
- Build out your network and gain access to subject-matter experts.
- Position yourself and your brand as a thought-leader and educate the market on a certain topic by contributing and featuring in the project's outputs (whitepapers, toolkits, use cases, podcasts and more).



Featured thought leadership

Work with our editorial team to create content that showcases your expertise and positions you as an industry expert.



Seat on the Market Intelligence Board

As a 'leader' you can help steer the direction of The Payments Association's market intelligence and get first sight of the analysis and market trends.

Join our working group projects and influence policy

The 6 working group projects are carefully selected each year under the guidance of our expert advisory board members so that they always reflect the industry's most prominent challenges. As a member of The Payments Association they are your opportunity to shape change on the matters most important to you.

Each working group project has 3 key objectives:



Digital Currencies

- Share thought-leadership on the developments of digital currencies in Europe and the U.S.
- Encourage collaboration and partnerships between banks and crypto firms, and battle de-risking.
- Collaborate with bodies such as CryptoUK and Innovate Finance before informing U.K. government.

[View the project's resources](#)



Cross Border

- Highlighting challenges and areas of opportunity for cross border payments for The Payments Association members.
- Engaging with industry trade associations, regulators and international bodies (FATF, FSB).
- Collaborating with, and influence, EPA Asia's Global Payments Forum.

[View the project's resources](#)



Financial Crime

- Raising awareness of the impact of financial crime and fraud on consumers and businesses in the industry.
- Helping the industry mitigate financial crime by identifying barriers and new technologies.
- Working with government, regulators, associations to move the dial on AML/TF legislation.

[View the project's resources](#)



FCA Alison Donnelly, Project Lead for **Financial Crime** and Val Smith, Head of Banking, Payments and Insurance Department, Authorizations Division, **FCA**



Open Banking

- Increasing awareness and adoption of open banking by The Payments Association members.
- Engaging with regulators and key standards bodies to support positive outcomes for the implementation of open banking.
- Encouraging more industry collaboration through education, content, and events.

[View the project's resources](#)



Regulator

- Engaging with government bodies, regulators and associations to champion the industry's concerns and shape policy positions.
- Providing guidance on new and upcoming regulatory and operational requirements from the FCA.
- Supporting The Payments Association members with the regulatory and operational impact of Brexit.

[View the project's resources](#)



Inclusion

- Exploring technology and solutions that address the needs of the unbanked and underserved across the globe.
- Informing U.K. regulatory bodies and government on how to provide more sustainable mechanisms for financial inclusion.
- Highlighting new "inclusive" fintechs from The Payments Association community to the industry and consumers.

[View the project's resources](#)

Testimonials

“

“The exposure offered to The Payments Association members provides exceptional value for money, and has increased our network of clients, prospects and partners. Since joining, we have grown our business faster, alongside the best partners in the industry, and The Payments Association has been extremely helpful to us in doing that.”

Alison Donnelly, fscom

“

“Becoming members of The Payments Association has offered Weavr the opportunity to not only meet like-minded individuals and organisations, but to feel part of a community and get involved in industry wide projects.” *Anna Carless, Head of Marketing, Weavr*

“

“This year’s PAY360 conference was the highlight of the year so far. It really did bring the whole industry together, with representatives from companies spanning the entire payments ecosystem.”

Marion King, previously Director of Payments, NatWest

“

“The great thing about The Payments Association is that the whole team can benefit from our membership. My Business Development guys utilise the PA@Homes and events to identify new business partners, my marketing department leverage their reach to promote our content and I find the CEO roundtables an invaluable peer-to-peer networking opportunity.”

Jamel Derdour, Group Chief Marketing Officer, Transact365

“

“Inside a year, our cost per customer acquisition had fallen by 15% and revenues grown by 20%.”

Jeff Banks, Blue Train Marketing

“

“The Pay360 conference is Europe’s most important conference for payment providers and vendors.”

Erik Vasaasen, Okay This

Choose your package

To find out more about membership call Tom McCormick on +44 20 7378 9890
or email Tom.McCormick@ThePaymentsAssociation.org

	Observer	Member	Leader
Networking and engagement activities			
Attendance at all the PA@Home networking events (1 Per Month)	2 Passes	3 Passes	4 Passes
Attendance at PAY360 flagship event	2 Passes	3 Passes	4 Passes
Attendance to The Payments Association's In conversation with... sessions		1 Pass	2 Passes
Discount on additional passes for PAY360	10%	15%	20%
Attendance at Financial Crime 360		3 Passes	4 Passes
Discount on additional passes for Financial Crime 360	10%	15%	20%
Brand development and enhancement			
Hosted profile and brand positioning within The Payments Association properties	✓	✓	✓
Assets provided for self-promotion as a "Member of The Payments Association"	✓	✓	✓
Knowledge, learning and insights			
Access to The Payments Association's exclusive market intelligence and analysis via the members-only resource hub	✓	✓	✓
Subscription to the bi-monthly Members News	✓	✓	✓
Subscription to the quarterly Payments Review	✓	✓	✓
Priority access to The Payments Association whitepaper publications	✓	✓	✓
Access to The Payments Association Webinars - priority registration	✓	✓	✓
Preferential terms for The Payments Association's Payments 101 and Regulations 101 Training			
Free Attendance	1 pass	2 passes	3 passes
Discount on additional attendance	10%	15%	20%
Access and contribution to unique industry consultations and expert networks			
Opportunity to be invited to exclusive CEO roundtable discussions		✓	✓
Opportunity to be invited to contribute to unique industry insight consultations and publications		✓	✓
Qualified introductions to industry leaders and experts			
Facilitated 1-2-1, direct, pre-qualified introductions to individuals of your choosing		10 Per Year	25 Per Year
Editorial content promotion			
Opportunity to contribute one thought leadership guest blog post per quarter to The Payments Association website and Payments Review newsletter (required to meet editorial guidelines)		✓	✓
Opportunity to promote Whitepaper through The Payments Association's members news e-bulletin		1 Per Year	2 Per Year
Opportunity to submit articles / news stories / PR notices to The Payments Association members newsletter		3 Per Year	6 Per Year
Participation in The Payments Association's working group projects			
Opportunity to join the The Payments Association's project working groups on the topic of your choice and to contribute and feature in all relevant publications and outputs		1 Project per Year	All Projects
Featuring in The Payments Association's news, original analysis and insights			
Promoted, featured article to be promoted in The Payments Association's members newsletter			1 Per Year
Original thought leadership piece created and promoted by the The Payments Association on person or subject of your choosing			1 Per Year
Hosting of exclusive, invite only CEO Roundtable dinners			
Opportunity to host and invite up to 10 Clients, partners or collaborators in an exclusive environment for unique insights and conversation under Chatham House Rules, under your brand			1 Per Year
Shaping of The Payments Association's original market intelligence			
Join The Payments Association's market intelligence advisory board and gain access to early preview of results			1 Seat Per Year



the payments association

If you have any questions please do not hesitate to contact us. The Payments Association team would love to hear from you.

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