

Platinum Sponsor



TRADE MISSIONS

Fintech Virtual Trade Mission

Singapore, Hong Kong & Sydney

23 October - 3 November 2020

Secure your portion of the \$3TN Asian payments market!

If, like many post-Brexit fintech companies, you're eyeing up the sophisticated and lucrative APAC market, you need to move fast but tread warily: Hong Kong's business environment is in a state of flux although regulation relaxation offers new opportunities for rapid growth. Australia continues to mirror UK activity and has adopted new data and privacy laws and fast-tracking Open Banking. Whilst Singapore market remains arguably more sophisticated than the UK or EEC.

Through EPA's influence and partnerships with the British Chamber of Commerce and others we have developed a programme of activity that will assist you with your decision making when entering or expanding in the region.

We are determined that our first Virtual Trade Mission doesn't feel like another dull morning

on zoom. So, we are using the state-of-the-art technology 'Remo' which will bring our content to life, with small group conversations and continuous networking opportunities and with our Platinum package allowing you to have up to three delegates logged in at one time.

If you are looking to grow or gain knowledge in the APAC area, then you should not miss out on this opportunity.



Supported by



Australian Government
Australian Trade and Investment Commission

"It is a pleasure to be delivering the inaugural Emerging Payments Association (EPA) Trade Mission to Singapore, Hong Kong and Sydney. We look forward to welcoming delegate companies to our virtual market briefing and facilitating meetings with potential partners, whilst building the profile and strength of the UK FinTech sector."

David Kelly, Executive Director, British Chamber of Commerce, Singapore

Below are some of the topics we will be covering in the regions

Singapore

- Introduction to the region
- The New Payment Service Act
- Open Banking Asia
- Navigating the Singapore Regulatory & Innovation Landscape
- Digital Identify with Mastercard
- Challenger Bank Adoption in Singapore

Sydney

- Introduction to the region
- Open Banking Australia
- Navigating the Australian Regulatory & Innovation Landscape
- Neo-bank Australia breakout out session
- The Evolving Payment Landscape in Australasia

Hong Kong

- Introduction to the region
- The Evolving Payment landscape in Hong Kong
- How the Faster Payment System and Smart Banking is fuelling the growth of Fintech in Hong Kong
- Navigating the Hong Kong Regulatory & Innovation Landscape
- How are we Fostering Innovation in Fintech in Hong Kong
- Digital Currency
- The Rise of Virtual Banking in Hong Kong

Delegate Benefits include:

- Delegate login to the REMO platform
- Access to Delegate Welcome Party
- Access to content from Hong Kong, Singapore and Sydney
- Access to all networking events
- 3 months FREE membership to EPA - worth £2,500
- 6 months FREE membership to EPA Asia members level - worth \$5000 USD
- Access to Fintech clinics
- One-2-One meeting with Local Business
- Pitch your organisation to Vendor Capitalist/Local Business
- Access to Hong Kong Fintech 2020 virtual event 2-6 Nov
- Entry in Bio Book

Our Speaker Organisations



For more information on how to get involved with this Virtual Trade Mission please contact:

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